



**REGULAR CALLED MEETING
TOURISM ADVISORY BOARD
TUESDAY, MAY 27, 2014 AT 6:30 PM
*City Council Chambers. Building Four
450 Cypress Creek Road, Cedar Park, Texas 78613***

BOARD MEMBERS

- | | |
|--|--|
| <input type="checkbox"/> Mel Kirkland, Place Seven, Chair | |
| <input type="checkbox"/> Robert Schoen, Place One, Secretary | <input type="checkbox"/> Wayne Brooks, Place Four |
| <input type="checkbox"/> Matthew Olguin, Place Two, Vice Chair | <input type="checkbox"/> Rick McLaughlin, Place Five |
| <input type="checkbox"/> Lisa Star, Place Three | <input type="checkbox"/> Troy Storm, Place Six |

A. CALL TO ORDER, QUORUM DETERMINED, MEETING DECLARED OPEN.

B. Board Members Opening Comments.

C. Citizen Communications.

(This is an opportunity for citizens to offer comments related to items not listed on the agenda. Speakers are limited to three minutes and the Board may not engage in dialog with the speakers but may offer factual corrections.)

D. Consider Approval Of Minutes Of The Tourism Board Meetings.

- a) April 22, 2014 Regular Called Meeting.

E) Consider Financial Report – (None)

F) Presentations

- a) Presentation By Tony Moline, President, Cedar Park Chamber Regarding Results Of Cedar Fest Barbeque Cook-Off.
- b) Presentation By Perri Travillion, Media And Community Responsibility Manager Regarding Results Of Austin Toros Marketing Effort.

G) Discussion and Possible Action

- a) Consider Schedule And Process Related To 2014-2015 Project Applications And Presentations.
- b) Consider Schedule For 2014-2015 Budget Review and Recommendation.

H) Staff Reports - Discussion Only

- a) Updates On Marketing And Promotions –Katie Krampitz, Tourism Services
- i) June Events and Activities.
- ii) Update On Promotional Opportunities.
- iii) Update On 2013-2014 Marketing Activities.

a) Wayne Brooks From April 22, 2014 Tourism Board Meeting.

K) Board Members Closing Comments

Next Regular Scheduled Tourism Advisory Board Meeting: Tuesday, June 24, 2014 at 6:30 P.M. at the Cedar Park City Hall Council Chambers, 450 Cypress Creek Road, Building Four.

At the discretion of the Tourism Advisory Board, non-agenda items under the headings of "Citizen Communications" may be presented to the Board for informational purposes; however, by law, the Board shall not discuss, deliberate or vote upon such matters except that a statement of specific factual information, a recitation of existing policy, and deliberations concerning the placing of the subject on a subsequent agenda may take place.

REPORT

Deanna Smith

The Cedar Park City Hall Complex Meeting Rooms are wheelchair accessible and accessible parking spaces are available. Requests for accommodations or interpretative services must be made 48 hours prior to this meeting. Please contact LeAnn Quinn, City Secretary at (512) 401-5002 or FAX (512) 401-5003 for further information.

Notice Removed: _____
Date Stamped (Month, Day, Year, AM/PM, Time)